

Spencer Bruttig

Digital Video | Podcast Producer and Editor

Portfolio Site: www.spencerbruttig.com

Video Cover Letter: <https://vimeo.com/spencerbruttig/coverletter>

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SKILLS:

Film and Video Production for OTT and digital platforms, Podcast Production, Content Planning and Strategy, Editing, Short and Medium Form Documentary Production, Production Management, Color Grading, 360 Video and Photography, Adobe Premiere Pro/After Effects/Photoshop, Drag and Drop Template Creation, Pre-Production Treatment and Storyboard Production, SEO, Team Leadership

EXPERIENCE:

Tegna Inc, Washington, D.C. June, 2018 - Present

Lead Digital Video Producer | Tegna Wide Central Content Team

- Write, produce and edit original story based content for new digital channels including *HeartThreads*, *Verify* and *An Imperfect Union*
- Writer, editor, host of Vault Studios *True Crime Chronicles* and *Bardstown* podcasts
- Lead producer and editor of over 50 pieces combining for 40 million + total views
- Conceptualize and fully produce new vertical brands of shared central content for OTT, VOD, and Social Media
- Produce digital first content that can easily be converted to broadcast ready form

Google Nest June, 2017 - June, 2018

Video Production Specialist

Produced, Filmed and Edited:

- New product marketing videos
- BrandLive product webinars and tech talks

Freelance Commercial Producer / Editor / Content Strategist June, 2013 – Present

- Produce scripts, manage all aspects of production, (coordination, talent management, directing, filming, editing) and delivery to television distribution companies for prime time commercial runs

UCSB Office of Public Affairs and Communications, Santa Barbara, CA September, 2013- June 2017

Producer, Content Marketing and Communications

- Helped to bring the University into the digital space with short film and marketing video production and editing
- Increased total viewership and engagement of official social channels and website by 7x

INDEPENDENT DOCUMENTARY PRODUCTION:

“An Unexpected Recovery” March, 2017

- Short Documentary, Producer / Director / Shooter / Editor

“Preserving the Maya Legacy” January, 2016

- Award Winning Short Documentary, Producer / Director / Shooter / Editor

“No Otter Zone” August, 2012

- Short Documentary / Producer / Shooter / Editor

EDUCATION:

University of California, Santa Barbara September, 2009 – June, 2013

B.A. Film and Media Studies | B.A. History