



CAPABILITY STATEMENT



NIGP CODES:

715-55-00 Motion Pictures
 915-69-00 Motion Picture Production Services
 915-82-00 Video Production Services
 915-78-00 Television Commercial Production
 915-72-00 Photography
 958-84-00 Social Media Management Services
 916-96-00 Website Design
 961-53-00 Marketing Services
 915-01-00 Advertising Agency Services
 952-90-00 Training and Instruction

CORPORATE INFORMATION

DUNS: #080064250 CAGE: #7JG70

Federal Certification: SDB/MOSB

State Certifications: DC: CBE/DBE/LBE/ROB
 MWAA: LDBE



Contract Vehicles: DC Supply Schedule:
 Marketing, Media and Public Information

Structure: LLC, Registered in Washington, DC
 Incorporated in 2015
 Accept credit cards and purchase cards

CORE COMPETENCIES

MoonRock Digital is dedicated to providing a full suite of video and social media services. From strategy and website design to video and analytics reporting, we provide the services you need to fully engage your audience.

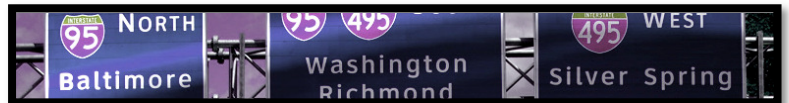
facebook



YouTube

Services include:

- Video Production and Photography
- Social Media Management: Internet and Mobile
- Podcasts and Blogs
- Website and Graphic Design
- Content Performance and Analysis



DIFFERENTIATORS

- Team has 30+ years of production experience
- Produce content on a variety of platforms (TV, mobile, VR)
- Access to production facilities in Washington, Baltimore, New York, and Philadelphia for project flexibility
- Coaching available to improve clients' onscreen effectiveness
- Proprietary process that maximizes the value of your social outreach budget
- Certifications to help you meet your diversity compliance requirements

CORE TEAM EXPERIENCE

DC GOVERNMENT:



DC PUBLIC-PRIVATE PARTNERSHIP:



U.S. GOVERNMENT: (Team members)



U.S. GOVERNMENT: (Team members)



Our team members have also worked with:



RELEVANT PROFESSIONAL QUALIFICATIONS

The Executive Director and Creative Director are members of the Producers Guild of America (PGA) and have produced content for many networks. Our Procurement Director is a member of the Voice & Speech Trainers Association (VASTA) and SAG-AFTRA and a certified speech instructor.



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